#### **PROGRAM SCHEDULE**

# SECOND ANNUAL FRAUD AND FORENSIC ACCOUNTING EDUCATION CONFERENCE

#### **SPONSORED BY:**

#### GEORGIA SOUTHERN UNIVERSITY



TUESDAY, MAY 13 THROUGH THURSDAY, MAY 15, 2008

CHARLESTON, SOUTH CAROLINA

#### SCHEDULE FOR

#### MONDAY, MAY 12, 2008

REGISTRATION
(5:00 – 8:00 PM)
REGISTRATION DESK IN EXHIBITION SPACE
MEZZANINE/MEETING LEVEL

WELCOME RECEPTION
(6:00 – 8:00 PM)

CALHOUN ROOM

MEZZANINE/MEETING LEVEL

#### SCHEDULE FOR

#### **TUESDAY, MAY 13, 2008**

# REGISTRATION (7:00 – 8:00 AM) REGISTRATION DESK IN EXHIBITION SPACE MEZZANINE/MEETING LEVEL

## CONTINENTAL BREAKFAST (7:00 – 8:00 AM) CAROLINA A

8:00 – 8:30 a.m. CAROLINA A	Welcome, Introductions and Overview of Conference Don Berecz, Director of the Center of Forensic Studies in Accounting and Business Georgia Southern University
	The Future of Forensic Accounting Investigation: Significant Challenges Lay Ahead
8:30 – 9:30 A.M. CAROLINA A	SPECIAL GUEST AND KEYNOTE SPEAKER:
	Thomas Golden, CPA, CFE
	PricewaterhouseCoopers
	COFFEE BREAK
	(9:30 – 9:50 AM)
	PRE-FUNCTION AREA OUTSIDE CAROLINA A
	CPE SESSIONS (9:50 AM – 11:20 AM)
CAROLINA A	Foreign Corrupt Practices Act Cori Smith, KPMG Forensics

Calhoun Room	Conducting Successful Fraud Investigations Paul Zikmund, Goldenberg Rosenthal, LLP
BREAKOUT SESSIONS (11:30 AM – 12:10 PM)	
CAROLINA A	Securities Fraud Chris Edwards, Clifton, Lipford, Hardison & Parker
Calhoun Room	Fraud and Forensic Accounting in a Digital Environment Timothy A. Pearson, West Virginia University Tommie Singleton, University of Alabama at Birmingham

#### WORKING LUNCH WITH KEYNOTE SPEAKER

(12:15 – 1:30 PM) *Colonial B* 

SPECIAL GUEST AND KEYNOTE SPEAKER:

SUSAN MARKEL, CHIEF ACCOUNTANT, SEC DIVISION OF ENFORCEMENT

INTRODUCED BY DEBRA SINCLAIR GEORGIA SOUTHERN UNIVERSITY

CPE SESSIONS (1:40 PM - 3:10 PM)	
CAROLINA A	Non-Confrontational Interrogation: Obtaining Admissions without Conflict  Dave Zulawski, Wicklander-Zulawski and Associates
Calhoun Room	Legal Issues in Fraud Investigations Scott Hilsen, Alston & Bird, LLP

## Afternoon Break with Refreshments PRE-FUNCTION AREA OUTSIDE CAROLINA A 3:10 - 3:30 PM

#### **CPE SESSIONS (3:30 – 5:00 PM)**

CAROLINA A	Embezzler and Fraudster: Two of a Kind Thomas V. Cash, Kroll Miami
Calhoun Room	Money Laundering Thomas J. O'Halloran, Forensic Solutions, LLC / IRS-CI (retired)

#### SCHEDULE FOR

#### **WEDNESDAY, MAY 14, 2008**

#### CONTINENTAL BREAKFAST

(7:00 – 8:00 AM) Carolina A

#### GENERAL CPE SESSION (8:00 – 9:30 AM)

# COFFEE BREAK (9:30 – 9:50 AM) PREFUNCTION AREA OUTSIDE CAROLINA A CPE SESSION (9:50 – 11:20 AM) The Behavioral Profile of a Liar, Part 2 Joseph Buckley, John E. Reid & Associates, Inc.

Breakout Sessions (11:30 AM – 12:10 PM)	
CAROLINA A	Should Investors be Concerned About Pension Fraud: Why and How? Stephanie Sipe & Cheryl Metrejean, Georgia Southern University; Bill Donaldson, Forensic Solutions, LLC
Calhoun Room	Mining Date Fields – Beyond Simple Aging Mark Lehman, Mississippi State University
Pickney Room	Incorporating Simulated 404 Learning Experience into the Auditing Class Valerie Trott Williams & Robert Kollar, Duquesne University

#### WORKING LUNCHEON WITH KEYNOTE SPEAKER

(12:15 – 1:30 PM) *CAROLINA B* 

#### BEST PAPER AWARD PRESENTATIONS BY LESLEE HIGGINS

EDITOR, JOURNAL OF FORENSIC STUDIES IN ACCOUNTING AND BUSINESS

SPECIAL GUEST AND KEYNOTE SPEAKER:

CLIFF STRICKLIN HOLLAND & HART, LLP

"CORPORATE FRAUD: WHAT I'VE LEARNED FROM INVESTIGATING AND TRYING AMERICA'S BIGGEST CASES"

INTRODUCED BY TOM NOLAND GEORGIA SOUTHERN UNIVERSITY

CI	CPE SESSIONS (1:40 – 3:10 PM)	
CAROLINA A	Fraud Risk Analysis David Piper, Deloitte Financial Advisory Services	
Calhoun Room	The Multifaceted Dimensions of the International Financial Fraud Investigations Jaclyn Zappacosta, Federal Bureau of Investigation	
After	rnoon Break with Refreshments  Calhoun Room  3:10 – 3:30 PM	
CI	PE SESSIONS (3:30 – 5:00 PM)	
CAROLINA A	Understanding Executive Deviance Related to Fraud Nancy Pasternack, KPMG Forensics	
Calhoun Room	Bank\$ and Fraud Phil Robertson, FDIC, Office of Inspector General	

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#### SCHEDULE FOR

#### **THURSDAY, MAY 15, 2008**

#### CONTINENTAL BREAKFAST

(7:00 – 8:00AM) Colonial Ballroom

Br	Breakout Sessions (8:00 – 8:40 am)	
Colonial Ballroom	The Delano Case, A Hands-On, Role Playing Fraud and Forensic Accounting Case Richard Cordero, Esq., Judicial Discipline Reform Organization	
Gold Ballroom	Multi-Disciplinary Teaching in Forensic Accounting Joe Epps, Arizona State University	
Calhoun Room	The Integration of Risk Management Techniques and Technologies in Forensic Auditing Patricia McFarlane, Southern Company	
Bri	EAKOUT SESSIONS (8:45 – 9:25 AM)	
Colonial Ballroom	The Case of the Compensated Spouse  Doug Laufer, Metropolitan State College of Denver	
Gold Ballroom	Web-Based Fraud and Forensic Accounting Programs George Young, Florida Atlantic University	
Calhoun Room	Continuous Auditing: How to Get Started Don Sparks, Audimation, Inc.	

Breakout Sessions (9:30 – 10:10 AM)	
Colonial Ballroom	DHB Industries: A Case Study in Governmental Contracting Fraud Richard Hurley, University of Connecticut
Gold Ballroom	Ignoring Red Flags: Perilous Consequences for Small Businesses  David Glodstein, SUNY- College at Old Westbury  James Fornaro, SUNY- College at Old Westbury
Calhoun Room	Uncovering Fraud: Each Manager's Responsibility Jim Wanserski, The Intersect Group, LLC

### COFFEE BREAK (10:10 – 10:30 AM) COLONIAL BALLROOM

Breakout Sessions (10:30 – 11:10 AM)	
Colonial Ballroom	Do Expert Witnesses Have to Keep Draft Documents?  William R. Koprowski, College of Charleston  D. Larry Crumbley, Louisiana State University
Gold Ballroom	State of Forensic Accounting Tracks at University Undergraduate/Graduate Levels and the Related Need to Change the Educational Model Used in the Accounting Curriculum Mike Seda, Shaw University BonitaPeterson Kramer, Montana State University
Calhoun Room	An Examination of the Impact of Obedience Pressure on Perceptions of Fraudulent Acts and the Likelihood of Committing Occupational Fraud  Jane Baird & Robert Zelin, Mankato State University

Breakout Sessions (11:15 – 11:55 AM)	
Colonial Ballroom	Intellectual Capital and Economic Espionage: New Assets, New Crimes and New Protections  James Clifton, North Dakota State University
Gold Ballroom	A Forensic Accounting Curriculum: What You Need to Know! Diane Matthews, Carlow University
Calhoun Room	Computer Forensics Fraud Investigations Robert Newman, Georgia Southern University

#### CONFERENCE ADJOURNS AT 12:00 PM

WE HOPE TO SEE EVERYONE NEXT YEAR AT THE

## THIRD ANNUAL FRAUD AND FORENSIC ACCOUNTING EDUCATION CONFERENCE

#### **CONFERENCE SPONSORS**

The Conference Bags are sponsored by:

Audimation, Inc.



The Monday Night Opening Reception is sponsored by:

Deloitte Financial Advisory Services LLP

